

2019 Price list Denmark

Play

Product	VAC contacts	Period	Approx. panels	Media	Action*	Total
Play Adshel Mall XL	2.630.367	7 days	154	254.000 kr	4.000 kr	258.000 kr
Play Adshel Mall L	1.315.184	7 days	154	149.000 kr	4.000 kr	153.000 kr
Play Adshel Mall M	657.592	7 days	154	90.000 kr	4.000 kr	94.000 kr
Play Adshel & Billboard Mall XL	2.783.821	7 days	158	299.000 kr	4.000 kr	303.000 kr
Play Adshel & Billboard Mall L	1.391.911	7 days	158	175.000 kr	4.000 kr	179.000 kr
Play Adshel & Billboard Mall M	695.956	7 days	158	105.000 kr	4.000 kr	109.000 kr
Play Billboard Mall XL	153.454	7 days	4	60.000 kr	4.000 kr	64.000 kr
Play Billboard Mall L	76.727	7 days	4	36.000 kr	4.000 kr	40.000 kr
Play Billboard Mall M	38.364	7 days	4	22.000 kr	4.000 kr	26.000 kr

*Action includes an upload of up to three spots. In request of more than three spots, a fee off 500 DKK will be placed per spot. Purchase of single locations is possible.

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

Adshel

Product	reach %	frequency	Period	Approx. panels	Media	Posting	Production	Total
Adshel National Cinema			7 days	425	445.000 kr	22.100 kr	13.200 kr	480.300 kr
Adshel National L	39,0	42,0	7 days	700	505.000 kr	37.000 kr	16.000 kr	558.000 kr
Adshel National M	30,0	37,0	7 days	350	273.000 kr	19.000 kr	12.400 kr	304.400 kr
Adshel Copenhagen Area L	34,0	43,0	7 days	300	282.000 kr	16.000 kr	11.900 kr	309.900 kr
Adshel Copenhagen Area M	27,0	40,0	7 days	150	157.000 kr	8.000 kr	10.400 kr	175.400 kr
Adshel Flex POI	-	-	7 days	75	114.100 kr	4.000 kr	9.600 kr	127.700 kr
Adshel Flex POI	-	-	7 days	150	191.000 kr	8.000 kr	10.400 kr	209.400 kr
Adshel National Audience	36,0	42,0	7 days	425	374.000 kr	22.000 kr	13.200 kr	409.200 kr
Adshel Supermarket Group of 3	55,0	5,0	14 days	1.050	384.000 kr	49.000 kr	48.300 kr	481.300 kr
Adshel Flex Supermarket	37,0	42,0	7 days	200*	247 400 kr*	10 400 kr*	11 500 kr*	269 300 kr*

*Example when buying 200 panels.

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

We offer selected Adshels in varying prices dependent on number of purchases and geographic location.

Billboards

Product	reach %	frequency	Period	Approx. panels	Media	Posting	Production	Total
Billboard National	54	37	14 days	120	230.000 kr	42.000 kr	23.800 kr*	295.800 kr
Spectacular L	-	-	-	-	-	-	-	Contact us for price
Spectacular M	-	-	-	-	-	-	-	Contact us for price
Spectacular Hvidovrevej	-	-	14 days	2	6.400 kr	4.100 kr	5.400 kr*	15.900 kr

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

We offer selected Billboards in varying prices dependent on number of purchases and geographic location.

All creatives has to be approved by Clear Channel. Clear Channel reserves the right to correct errors and adjust prices to account for circumstances beyond our control.

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