

Play

| Product | VAC contacts | Period | Approx. panels | Media | Action* | Total |
|---------------------------------|--------------|--------|----------------|------------|----------|------------|
| Play Adshel Mall XL | 2.768.265 | 7 days | 160 | 264.000 kr | 4.000 kr | 268.000 kr |
| Play Adshel Mall L | 1.384.133 | 7 days | 160 | 155.000 kr | 4.000 kr | 159.000 kr |
| Play Adshel Mall M | 692.066 | 7 days | 160 | 94.000 kr | 4.000 kr | 98.000 kr |
| Play Adshel & Billboard Mall XL | 2.921.719 | 7 days | 164 | 309.000 kr | 4.000 kr | 313.000 kr |
| Play Adshel & Billboard Mall L | 1.460.860 | 7 days | 164 | 181.000 kr | 4.000 kr | 185.000 kr |
| Play Adshel & Billboard Mall M | 730.430 | 7 days | 164 | 109.000 kr | 4.000 kr | 113.000 kr |
| Play Billboard Mall XI | 153.454 | 7 days | 4 | 60.000 kr | 4.000 kr | 64.000 kr |
| Play Billboard Mall L | 76.727 | 7 days | 4 | 36.000 kr | 4.000 kr | 40.000 kr |
| Play Billboard Mall M | 38.364 | 7 days | 4 | 22.000 kr | 4.000 kr | 26.000 kr |

*Action includes an upload of up to three spots. In request of more than three spots, a fee off 500 DKK will be placed per spot. Purchase of single locations is possible.

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

Adshel

| Product | reach % | frequency | Period | Approx. panels | Media | Posting | Production | Total |
|---------------------------------|---------|-----------|---------|----------------|-------------|------------|------------|-------------|
| Adshel National Cinema | - | - | 7 days | 425 | 445.000 kr | 22.100 kr | 13.200 kr | 480.300 kr |
| Adshel National L | 39,0 | 42,0 | 7 days | 700 | 505.000 kr | 37.000 kr | 16.000 kr | 558.000 kr |
| Adshel National M | 30,0 | 37,0 | 7 days | 350 | 273.000 kr | 19.000 kr | 12.400 kr | 304.400 kr |
| Adshel Copenhagen Area L | 34,0 | 43,0 | 7 days | 300 | 282.000 kr | 16.000 kr | 11.900 kr | 309.900 kr |
| Adshel Copenhagen Area M | 27,0 | 40,0 | 7 days | 150 | 157.000 kr | 8.000 kr | 10.400 kr | 175.400 kr |
| Adshel Flex POI | - | - | 7 days | 75 | 114.100 kr | 4.000 kr | 9.600 kr | 127.700 kr |
| Adshel Flex POI | - | - | 7 days | 150 | 191.000 kr | 8.000 kr | 10.400 kr | 209.400 kr |
| Adshel Notional Audience | 36,0 | 42,0 | 7 days | 425 | 374.000 kr | 22.000 kr | 13.200 kr | 409.200 kr |
| Adshel Supermarket Group of 3 L | 55,0 | 10,0 | 14 days | 1.044 | 384.000 kr | 49.000 kr | 15.000 kr | 448.000 kr |
| Adshel Supermarket Group of 3 M | 55,0 | 7,0 | 14 days | 696 | 280.000 kr | 33.000 kr | 12.200 kr | 325.200 kr |
| Adshel Supermarket Group of 3 S | 51,0 | 3,0 | 14 days | 348 | 164.000 kr | 17.000 kr | 9.500 kr | 190.500 kr |
| Adshel Flex Supermarket | 23,0 | 34,0 | 7 days | 200* | 247.400 kr* | 10.400 kr* | 11.500 kr* | 269.300 kr* |

*Example when buying 200 panels.

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

We offer selected Adshels in varying prices dependent on number of purchases and geographic location.

Billboards

| Product | reach % | frequency | Period | Approx. panels | Media | Posting | Production | Total |
|-------------------------|---------|-----------|---------|----------------|------------|-----------|------------|----------------------|
| Billboard National | 54 | 37 | 14 days | 120 | 230.000 kr | 42.000 kr | 23.800 kr* | 295.800 kr |
| Spectacular L | - | - | - | - | - | - | - | Contact us for price |
| Spectacular M | - | - | - | - | - | - | - | Contact us for price |
| Spectacular Hvidovrevej | - | - | 14 days | 2 | 6.400 kr | 4.100 kr | 5.400 kr* | 15.900 kr |

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

We offer selected Billboards in varying prices dependent on number of purchases and geographic location.

All creatives has to be approved by Clear Channel. Clear Channel reserves the right to correct errors and adjust prices to account for circumstances beyond our control.

Clear Channel Denmark, 1408 København K. Telephone: +45 3644 0244, Mail: kundeservice@clearchannel.dk, Website: www.clearchannel.dk

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