

Billboards

Updated December 2018

Order number:

Client:

Campaign week(s):

Deadline for delivery of material:

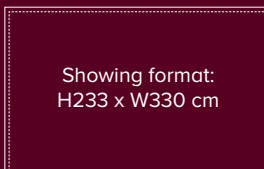
Comments (if any):



Format

Document format: H236 x W333 cm
Any ground must be printed to bleed
Showing format: H233 x W330 cm
Text and images must be placed within showing format

Document format
236 cm



W333 cm

Material

Wet strengthened paper, 125 grams of narrow length in serigraphy or offset on fx Blue Screen Mural or Chantaffiche 250 grams. Use of heavy coated printing ink as background on the subject (eg. black, red) can in isolated cases lead to a reduced adherence of the posters. Do not use digital print without agreement with Clear Channel Operations

Upload layout

Upload layout (low-res PDF or other format) for approval 2 weeks prior to campaign start to assure the quality:
campaignmanagement@clearchannel.dk
File naming: Order number_Client_Campaign week_Media

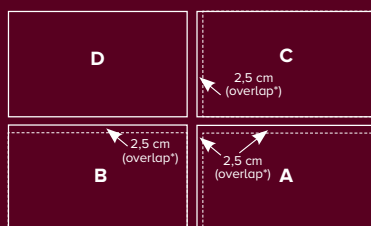
Posting-period

Please notice that the standard posting-period is Sunday at 6 pm prior to campaign start - until Tuesday at midnight. Dismantling will be completed latest Tuesday after end of the campaign.

Printing instructions

| Part | Document format | Showing format |
|------|--------------------|------------------|
| A: | H120,5 x W169 cm | H115 x W163,5 cm |
| B: | H120,5 x W166,5 cm | H115 x W163,5 cm |
| C: | H118 x W169 cm | H115 x W163,5 cm |
| D: | H118 x W166,5 cm | H115 x W163,5 cm |

OBS. Notice placement



*Overlap with crop and registration marks

Delivery of material

Posters are to be delivered flat balanced and trimmed to format
Posters are divided with clear separation of the parts: A, B, C, D

Pieces Address

PH Outdoor
Baldershøj 25
2635 Ishøj

Lindedal Aps
Ørbækvej 840, Rolfsted
5863 Ferritslev Fyn

Delivery note information:

- Customer name
- Campaign week(s)
- Number of posters
- Illustration of layout
- Number of motifs - if multiple motifs, posters must be delivered with clear separation - each motif on each pallet - labeled period - all in one package

It is the advertiser's responsibility to ensure that the layout or design does not conflict with the Danish Marketing Act or infringe third party intangible rights, and that the material complies with the stated specifications. See our general business terms on clearchannel.dk.