

# 2020 Price list Denmark

## Play

Product	VAC contacts	Period	Approx. panels	Media	Action*	Total
Play Adshel Mall XL	5.630.000	7 days	165	310.000 kr	4.000 kr	314.000 kr
Play Adshel Mall L	2.815.000	7 days	165	170.000 kr	4.000 kr	174.000 kr
Play Adshel Mall M	1.405.000	7 days	165	90.000 kr	4.000 kr	94.000 kr
Play Adshel & Billboard Mall XL	5.860.000	7 days	171	345.000 kr	4.000 kr	349.000 kr
Play Adshel & Billboard Mall L	2.930.000	7 days	171	185.000 kr	4.000 kr	189.000 kr
Play Adshel & Billboard Mall M	1.465.000	7 days	171	100.000 kr	4.000 kr	104.000 kr
Play Billboard Mall XL	228.000	7 days	6	54.000 kr	4.000 kr	58.000 kr
Play Billboard Mall L	114.000	7 days	6	30.000 kr	4.000 kr	34.000 kr
Play Billboard Mall M	57.000	7 days	6	16.000 kr	4.000 kr	20.000 kr

\*Action includes an upload of up to three spots. In request of more than three spots, a fee off 500 DKK will be placed per spot. Purchase of single locations is possible.

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

## Adshel

Product	reach %	frequency	Period	Approx. panels	Media	Posting	Production	Total
Adshel National Cinema	-	-	7 days	425	445.000 kr	22.100 kr	13.200 kr	480.300 kr
Adshel National L	39,0	42,0	7 days	700	505.000 kr	37.000 kr	16.000 kr	558.000 kr
Adshel National M	30,0	37,0	7 days	350	273.000 kr	19.000 kr	12.400 kr	304.400 kr
Adshel Copenhagen Area L	34,0	43,0	7 days	300	282.000 kr	16.000 kr	11.900 kr	309.900 kr
Adshel Copenhagen Area M	27,0	40,0	7 days	150	157.000 kr	8.000 kr	10.400 kr	175.400 kr
Adshel Flex POI	-	-	7 days	75	114.100 kr	4.000 kr	9.600 kr	127.700 kr
Adshel Flex POI	-	-	7 days	150	191.000 kr	8.000 kr	10.400 kr	209.400 kr
Adshel Flex Supermarket	23,0	34,0	7 days	200*	247 400 kr*	10 400 kr*	11 500 kr*	269 300 kr*

\*Example when buying 200 panels.

## Adshel Supermarket Group of 3

Product	reach %	frequency	Period	Approx. panels	Media	Posting	Production	Total
Adshel Supermarket Group of 3 L	55,0	10,0	14 days	1.044	384.000 kr	49.000 kr	15.000 kr	448.000 kr
Adshel Supermarket Group of 3 M	55,0	7,0	14 days	696	280.000 kr	33.000 kr	12.200 kr	325.200 kr
Adshel Supermarket Group of 3 S	51,0	3,0	14 days	348	164.000 kr	17.000 kr	9.500 kr	190.500 kr

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

We offer selected Adshels in varying prices dependent on number of purchases and geographic location.

## Spectacular

Product	reach %	frequency	Period	Approx. panels	Media	Posting	Production	Total
Spectacular L	-	-	-	-	-	-	-	Contact us for price
Spectacular M	-	-	-	-	-	-	-	Contact us for price

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

We offer selected Billboards in varying prices dependent on number of purchases and geographic location.

All creatives has to be approved by Clear Channel. Clear Channel reserves the right to correct errors and adjust prices to account for circumstances beyond our control.  
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