

Delivery specifications (client prints)

# Adshels

Order number:

Client:

Campaign week(s):

Deadline for delivery of material:

Comments (if any):



## Format

Document format: H175 x W118,5 cm

Any ground must be printed to bleed

Showing format: H171 x W116 cm

Text and images must be placed within showing format

## Material

-150 g. G-print

-When posters are printed in offset, we recommend

2-color support print on the reserve

**Colors: Convert all colors to CMYK – Coated Fogra39**

## Upload layout

Upload layout (low-res PDF or other format) for approval 2 weeks

prior to campaign start to assure the quality:

campaignmanagement@clearchannel.dk.

File naming: Order number\_Client\_Campaign week\_Media

## Note

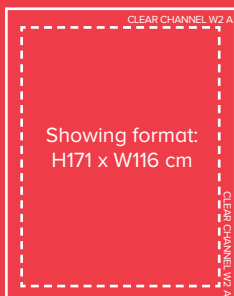
Co-Branded adshels/motives needs to be sent and approved by Campaign Management **10 working days** before campaign start. In that case, please email low resolution PDFs to: campaignmanagement@clearchannel.dk.

All originals must be marked with the campaign name, week and design designation (A, B, C etc.).

Place the marking in the space between the print area and the visible area in two positions:

vertically in the top right and horizontally in the bottom right (see outline). Write the marking in uppercase and so that the text is around 1 cm high at full size.

Document format  
H175 cm



W118,5 cm

## Posting-period

Please notice that the standard posting-period is from Sunday at 6 pm prior to campaign start - until Tuesday at midnight. Dismantling will be completed latest Monday after end of the campaign.

## Delivery of print-ready material

Posters are to be delivered flat balanced and trimmed to format

## Pieces Address



Clear Channel

Betongvägen 4a

14250 Skogås

Sweden

## Delivery note information:

- Customer name
- Campaign week(s)
- Number of posters
- Illustration of layout
- Number of motifs - if multiple motifs, posters must be delivered with clear separation - each motif on each pallet - labeled period - all in one package.

It is the advertiser's responsibility to ensure that the layout or design does not conflict with the Danish Marketing Act or infringe third party intangible rights, and that the material complies with the stated specifications. See our general business terms on clearchannel.dk.