

2021 Price list Denmark

Play

Target Group, P15-70 National (4.095.000)

Product	reach %	OTS	frequency	Period	Approx. panels	Media	Action*	Total
Play Adshel Mall XL	10,0	4.840.000	11,82	7 days	165	310.000 kr	4.000 kr	314.000 kr
Play Adshel Mall L	10,0	2.420.000	5,91	7 days	165	170.000 kr	4.000 kr	174.000 kr
Play Adshel Mall M	10,0	1.210.000	2,95	7 days	165	90.000 kr	4.000 kr	94.000 kr
Play Adshel & Billboard Mall XL	10,0	5.037.000	12,89	7 days	171	345.000 kr	4.000 kr	349.000 kr
Play Adshel & Billboard Mall L	10,0	2.518.500	6,15	7 days	171	185.000 kr	4.000 kr	189.000 kr
Play Adshel & Billboard Mall M	10,0	1.259.250	3,08	7 days	171	100.000 kr	4.000 kr	104.000 kr
Play Billboard Mall XL	2,6	197.000	1,85	7 days	6	54.000 kr	4.000 kr	58.000 kr
Play Billboard Mall L	2,6	98.500	0,93	7 days	6	30.000 kr	4.000 kr	34.000 kr
Play Billboard Mall M	2,6	49.250	0,46	7 days	6	16.000 kr	4.000 kr	20.000 kr

*Action includes an upload of up to three spots. In request of more than three spots, a fee off 500 DKK will be placed per spot. Purchase of single locations is possible.

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

Adshel

Target Group, P15-70 National (4.095.000)

Target Group, P15-70 Greater Copenhagen Area (1.324.000)

Product	reach %	VAC	frequency	Period	Approx. panels	Media	Posting	Production	Total
Adshel National Cinema	-	-	-	7 days	425	445.000 kr	22.100 kr	7.900 kr	475.000 kr
Adshel National L	69,47	18.348.937	6,45	7 days	700	505.000 kr	37.000 kr	9.600 kr	551.600 kr
Adshel National M	64,30	9.294.790	3,53	7 days	350	273.000 kr	19.000 kr	7.400 kr	299.400 kr
Adshel National Municipality	49,00	7.945.938	3,96	7 days	300	250.000 kr	16.500 kr	7.110 kr	273.610 kr
Adshel Greater Copenhagen Area L	79,85	8.288.558	7,84	7 days	300	282.000 kr	16.000 kr	7.100 kr	305.100 kr
Adshel Greater Copenhagen Area M	73,21	4.158.299	4,29	7 days	150	157.000 kr	8.000 kr	6.200 kr	171.200 kr
Adshel Flex POI	-	-	-	7 days	75	114.100 kr	4.000 kr	5.700 kr	123.800 kr
Adshel Flex POI	-	-	-	7 days	150	191.000 kr	8.000 kr	6.200 kr	205.200 kr
Adshel Flex Supermarket	-	-	-	7 days	200*	247.400 kr*	10.400 kr*	6.500 kr*	264.300 kr*

*Example when buying 200 panels.

Adshel Supermarket Group of 3

Target Group, P15-70 National (4.095.000)

Product	reach %	VAC	frequency	Period	Approx. panels	Media	Posting	Production*	Total
Adshel Supermarket Group of 3 L	29,23	3.638.784	3,04	14 days	855	328.850 kr	42.750 kr	21.675 kr	393.275 kr
Adshel Supermarket Group of 3 M	26,35	2.460.194	2,28	14 days	570	239.790 kr	28.500 kr	19.760 kr	288.050 kr
Adshel Supermarket Group of 3 S	19,09	1.266.412	1,62	14 days	285	139.740 kr	14.250 kr	17.845 kr	171.835 kr

*Price for 3 motives.

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

We offer selected Adshels in varying prices dependent on number of purchases and geographic location.

Spectacular

Product	reach %	frequency	Period	Approx. panels	Media	Posting	Production	Total
Spectacular L	-	-	-	-	-	-	-	Contact us for price
Spectacular M	-	-	-	-	-	-	-	Contact us for price

In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

We offer selected Billboards in varying prices dependent on number of purchases and geographic location.

All creatives has to be approved by Clear Channel. Clear Channel reserves the right to correct errors and adjust prices to account for circumstances beyond our control.

Clear Channel Denmark, 1408 København K. Telephone: +45 3644 0244, Mail: kundeservice@clearchannel.dk, Website: www.clearchannel.dk

PRICES APPLICABLE FROM 1ST OF JANUARY 2020. ALL PRICES ARE EXCLUSIVE VAT. WITH RESERVATIONS TO PRINTING ERRORS AND PRICE REGULATION.