



... & THE JUICE

← Gates CDEF  
Gates A, B →

↑ Going to  
Gates C15-C39 ↑  
↑ Baggage  
↑ Bus/Coach  
↑ Shopping

BANG & OLUFSEN

Information

CHANCE  
CHANEL

# Price list Airport 2024

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Nissan ARIYA  
En spændende, 100% elektrisk oplevelse  
Fra 349.900 kr.

80 MXM 08

サクラ

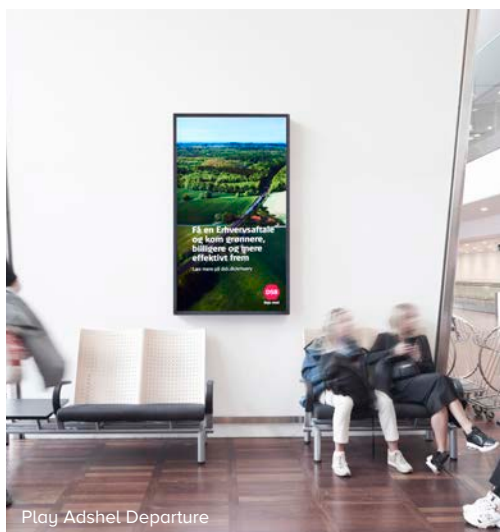
The advertisement features a vibrant, futuristic scene with a red and blue Nissan ARIYA electric car parked in a neon-lit environment. The car's license plate reads '80 MXM 08'. In the background, there are glowing signs, including one with the Japanese characters 'サクラ' (Sakura) in a blue neon font. The overall aesthetic is high-tech and modern.

Play.

# Play Adshel, Billboard & Spectacular.

Product	VAC	Approx. SoT**	Approx. Panels	Period	Media	Action*	Total
Play Adshel Departure	1 334 000	16,7%	52	7 days	162 000	4 600	166 600
Play Billboard Arrival	846 000	16,7%	62	7 days	186 000	4 600	190 600
Play Billboard Departure	998 500	16,7%	42	7 days	208 000	4 600	212 600
Play Billboard All	1 844 500	16,7%	104	7 days	278 000	4 600	282 600
Play Billboard Pier B	494 500	25%	1	4 weeks	70 300	4 600	74 900
Play Spectacular	362 000	16,7%	8	7 days	218 000	4 600	222 600
Play Adshel & Spectacular	1 696 000	16,7%	60	7 days	286 000	4 600	290 600
Play Reach All	3 562 000	16,7%	164	7 days	556 000	4 600	560 600

\*Action includes an upload of up to six creatives. For requests exceeding six creatives, a fee off 500 DKK per creative will be added. Purchase of single locations is possible. In case of deviation from the above network, price per network may vary dependent on number of medias and locations.



## \*\*SoT vs. VAC calculator

VAC, Visibility Adjusted Contact is an international standard for measuring Digital Outdoor contacts, that follows 4Mfordooh study and verified by Ipsos.

Play Adshel Departure	≈8,33% SoT is equivalent to 667 000 VAC
Play Billboard Arrival	≈8,33% SoT is equivalent to 423 000 VAC
Play Billboard Departure	≈8,33% SoT is equivalent to 499 000 VAC
Play Spectacular	≈8,33% SoT is equivalent to 181 000 VAC



Regus Express  
Lounge & Meetings



Regus Express  
Lounge & Meetings

BURGER KING

SAS

BURGER KING

SAS

BURGER KING

SAS

BURGER KING

SAS

BURGER KING



Alle afgange  
All Departures

Spor Track 1  
Sverige, Malin C  
Sverige, Malin C

Spor Track 1  
Sverige, Malin C  
Sverige, Malin C

Spor Track 1  
Sverige, Malin C  
Sverige, Malin C

Spor Track 1  
Sverige, Malin C  
Sverige, Malin C

Spor Track 1  
Sverige, Malin C  
Sverige, Malin C

Spor Track 1  
Sverige, Malin C  
Sverige, Malin C

Classic.

Skånetrafiken

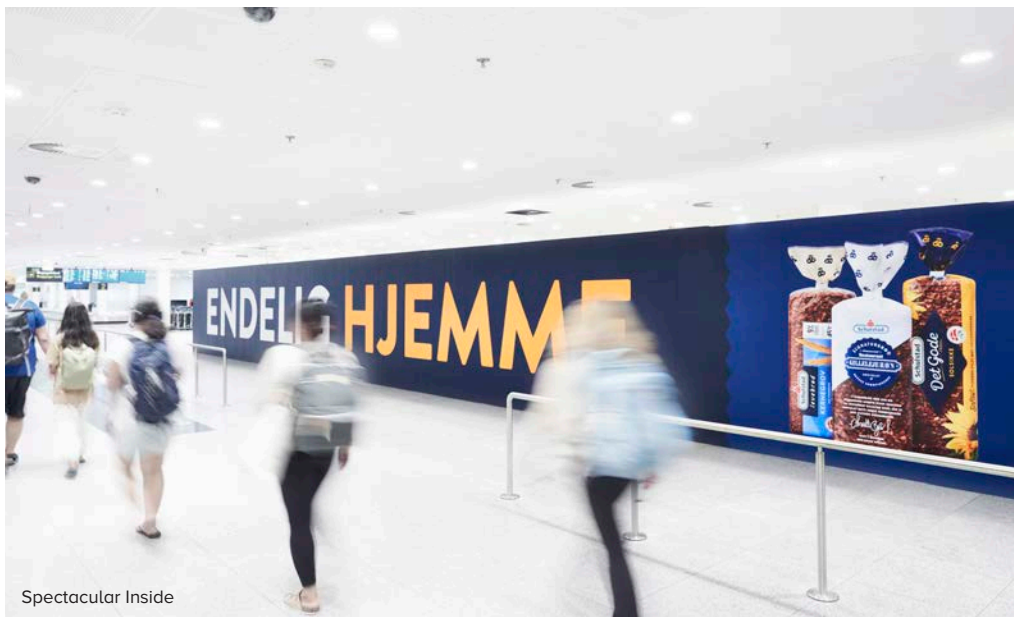
Biljetter till Sverige  
Tickets to Sweden

Skånetrafiken

Biljetter till Sverige  
Tickets to Sweden

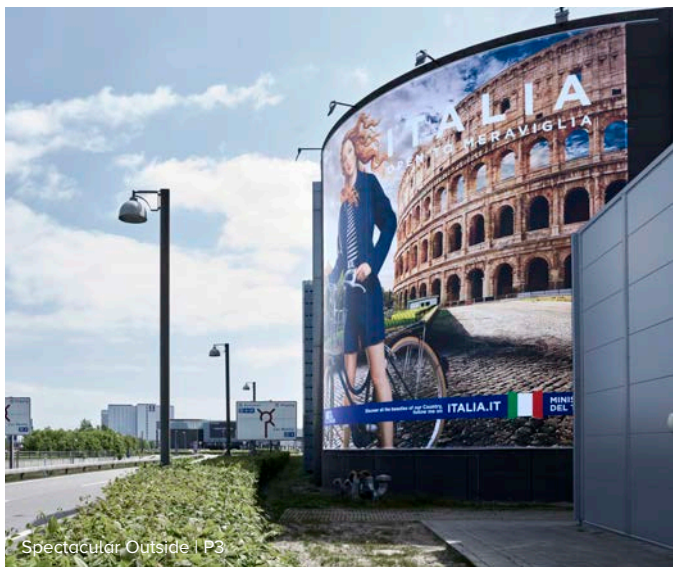
# Spectacular Inside.

Product	Panels	Period	Media	Posting	Production	Total	Total (6 months)	Total (12 months)
Spectacular Inside   Baggage Reclaim Area	1	3 months	585 000	2 600	6 200	593 800	1 003 800	1 708 800
Spectacular Inside   Check-In T3	2	3 months	940 000	29 000	21 000	990 000	1 655 000	2 785 000
Spectacular Inside   Pier A   Brandwall	1	3 months	310 000	20 000	27 000	357 000	572 000	942 000
Spectacular Inside   Shopping Nytorv	1	3 months	470 000	3 100	5 200	478 300	808 300	1 378 300
Spectacular Inside   Pier E & F   1-3	3	3 months	470 000	24 500	16 800	511 300	841 300	1 411 300
Spectacular Inside   Pier E & F   4	1	3 months	155 000	24 000	16 000	195 000	305 000	490 000



# Spectacular Outside.

Product	VAC	Panels	Period	Media	Posting	Production	Total	Total (6 months)	Total (12 months)
Spectacular Outside   P3	1 248 000	1	3 months	770 000	11 500	32 200	813 700	1 358 700	2 283 700
Spectacular Outside   P4 East	377 000	1	3 months	770 000	11 500	43 700	825 200	1 370 200	2 295 200
Spectacular Outside   P4 West	3 016 000	1	3 months	1 540 000	11 500	32 700	1 598 200	2 674 200	4 529 200
Spectacular Outside   P7	3 393 000	1	3 months	770 000	11 500	33 700	815 200	1 360 200	2 285 200
Spectacular Outside   P10 North	1 131 000	1	3 months	385 000	14 500	73 800	473 300	743 300	1 208 300
Spectacular Outside   P10 West	377 000	1	3 months	770 000	14 500	72 300	856 800	1 401 800	2 326 800
Spectacular Outside   P12	1 131 000	1	3 months	385 000	11 500	29 000	425 500	695 500	1 160 500



OPEN  
AGENT  
PORT

TAX-FREE

HEIKEMANN

CHANEL



Create.



# Create Engage.

Product	M2	Panels	Period	Media	Action*	Posting & Production	Total
Create Engage Arrival T2   Baggage Claim	26	1	4 weeks	445 000			445 000
Create Engage New Nordic	40	1	4 weeks	630 000			630 000
Create Engage Nytorv A	18	1	4 weeks	630 000			630 000
Create Engage Nytorv B	7,5	1	4 weeks	255 000			255 000
Create Engage Nytorv C	18	1	4 weeks	630 000			630 000
Create Engage T2   Landside	21	1	4 weeks	445 000			445 000

\*Action includes an upload of up to six creatives. For requests exceeding six creatives, a fee off 500 DKK per creative will be added. Purchase of single locations is possible. In case of deviation from the above network, price per network may vary dependent on number of medias and locations.



# Create Brand Wall & Showroom.

Product	Panels	Period	Media	Action*	Posting & Production	Total	Total (6 months)	Total (12 months)
Create Brand Wall Pier B (1-5) incl. Play	1	3 months	305 000	4 600	47 000	356 600	616 700	1 101 800
Create Brand Wall T2   Arrival incl. Play	1	3 months	1 235 300	4 600	8 000	1 247 900	2 430 200	4 775 800
Create Showroom T2   Pier B	1	3 months	1 095 000			1 095 000	1 870 000	3 190 000

\*Action includes an upload of up to six creatives. For requests exceeding six creatives, a fee off 500 DKK per creative will be added. Purchase of single locations is possible. In case of deviation from the above network, price per network may vary dependent on number of medias and locations.

